

Revised Content
Workshops 4 & 6

The 2011 Bite-Size Workshop Revised Programme

The NBA4Business Bite-Size Workshop Programme has been designed to give busy professionals easy access to high quality, high impact, results-focussed training at an affordable price and with minimal disruption to busy diaries.

Delivered by experienced business professionals with content that has been receiving fantastic feedback across the UK for many years, any investment you make in attending will be guaranteed to deliver a significant return in terms of skills, confidence and above all, results!

Workshop Programme

Those in Red Are New Subjects From Those Published Earlier

Date	Title	Timing	Venue	Cost
3 rd February	Presentation Skills	9.15am – 4.45pm	Shine in Leeds	£145.00
10 th February	Social Media	9.00am – 1.00pm	Shine in Leeds	£85.00
17 th February	Prospecting for Business	9.00am – 1.00pm	Shine in Leeds	£85.00
3 rd March	Telemarketing & Telephone Sales Confidence	9.00am – 1.00pm	Shine in Leeds	£85.00
17 th March	Winning Business in Meetings	9.00am – 1.00pm	Shine in Leeds	£85.00
24 th March	Leveraging Client Relationships for Increased Sales	9.00am – 1.00pm	Shine in Leeds	£85.00
31 st March	Managing a Sales Team	9.00am – 1.00pm	Shine in Leeds	£85.00

Multi-workshop and multiple staff **discounts of 10%** are available for bookings for either three or more individual workshops (booked at the same time) and/or for companies booking three or more staff on to any one individual workshop.

To book your place(s) simply drop an email to pa@nba4business.co.uk confirming which workshop(s) you wish to attend and the number and names of the delegates for each workshop you wish to book.

For more details on each individual workshop – please check out

www.nba4business.co.uk

REGISTERED IN ENGLAND & WALES - COMPANY REGISTRATION NUMBER - 06828699

N.B.A. (Nick Bramley Associates) Limited t/a NBA4Business
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NBA4Business

Don't Just Take Our Word For It.....

The following are testimonial comments from previous workshop attendees from across the Yorkshire region.....

NBA4Business conducted a no-nonsense, highly engaging, practical and very useful social media workshop session for our internal team. They totally removed any barriers to us using social media and showed us how to develop effective, business generating strategies for our online activities that I am sure will be of significant value to individuals and the wider business as a result.

Richard Allan, Head of Marketing & Communications, Northern Rail, York

Just a quick note to say thank you for the very relaxed, interesting and informative training course today – the best I have attended. I enjoyed that we had an opportunity to learn more about our personality traits, I definitely have a lot to reflect on and because I've always been open to change – I can already see some changes and improvements which need to be implemented to help me in my role.

Dena Habashi-Ayub - Mentor Programmes, Bradford Chamber of Commerce

NBA4Business developed two bespoke training sessions that were really focussed on our requirements and they were delivered with enthusiasm backed by an obvious level of experience and skill. The feedback has been excellent and the early results for the business, very promising. I am sure that we will work with NBA4Business again in the near future as a result

Laura Freer - Marketing Manager - Business Tourism - Visit York

NBA4Business has provided a variety of training Workshops to our teams across the UK. We have always found them to be tailored, fun and informative. They have definitely made a very positive contribution to our on-going success.

Nick Townsend - Director - Turner & Townsend Group, Leeds

NBA4Business delivered a very practical and thought-provoking session on "Taking Control of Meetings & Conference Calls". I really did enjoy the session and took away some excellent points that I can now implement. A lot of the tips are very relevant to my business and I particularly liked the delivery of the content with clarity and humour.....

Julie Fawcett - Head of Retail Facilities Management – HBOS, West Yorkshire

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